





AMETHYST

Restitution publique du projet AMETHyST

7 Octobre 2025 Grenoble, France









AMETHYST

Le rôle de l'H2 dans les politiques régionales

7 Octobre 2025 Grenoble, France











AMESTHYST closure

Grenoble

7 October 2025





Deployment of an H2 economy: an evidence for Auvergne-Rhône-Alpes

- First industrial Region in France
- First producer of renewable energy
- **25% of the French players** in the H2 field are located in the region
- A strong political will





A regional Hydrogen Strategy adopted in 2020

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- Developing the hydrogen market through mobility and industry uses
- Supporting Research and Innovation
- Supporting the development of the hydrogen industry, as well as adapting skills and training
- Fostering international and European cooperation





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SAS HYmpulsion

A commercial company with a 27M€ capital created by public and private stakeholders



Objectif: initiate a renewable hydrogen mobility in Auvergne-Rhône-Alpes through the deployment of hydrogen refuelling infrastructure















Regional investment for H2 retrofitted coaches





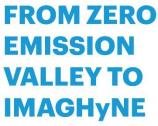


- 50 coaches retroffited by the regional company GCK
- 25 million€ invested

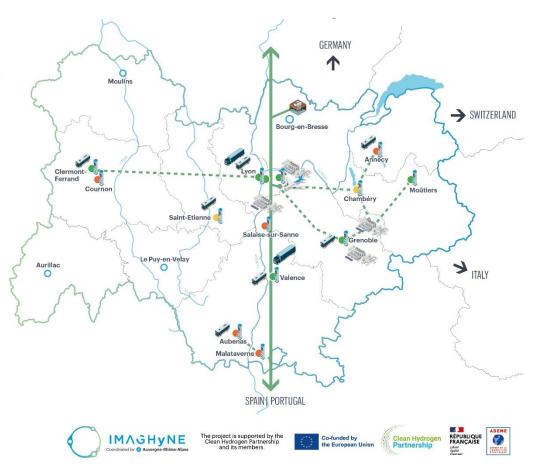






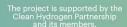
























Thank you!









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La dynamique alpine de développement de l'hydrogène

7 Octobre 2025 Grenoble, France

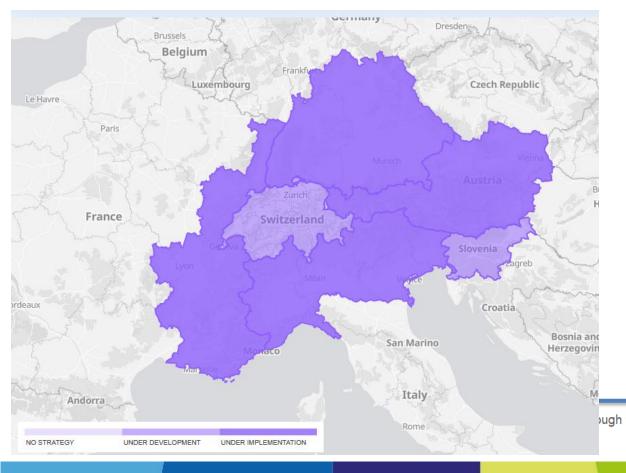
Etienne Vienot, responsable Europe et International, Auvergne Rhône-Alpes Energie Environnement

Des stratégies nationales et régionales



Alpine Space

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- 7 stratégies nationales
- Beaucoup de stratégies régionales ont été élaborées

Un fort engagement politique

ough the Interreg Alpine Space programme

Mise en place d'un EUSALP H2 focus group pour

- échanger sur les opportunités de financement
- se soutenir dans les appels à projet
- Monter des projets de coopération territoriale

Recitals

WHEREAS, the Parties are actively participating in the development and implementation of the Union Strategy for the Alpine Region (also \approx EUSALP \approx) that aims at addressing common challeng the energy transition, developing joint strategies and ensuring mutually beneficial interaction be alpine regions.

alpine regions.

WHEREAS, the Parties confirm their strong interest in accelerating the energy transition in the Alp
and hence wish to support common projects in hydrogen-based solutions, in particular for mobil
purposes.

WHEREAS, the parties with to jointly define and implement a common innovation agends and coprojects to accelerate the deployment of thyrogen-based colutions, strengthen local havogen evolve building interregional value chains. These projects could facilitate and support, among others, the areas: experience and knowledge staring about common challenges and waitable solutions, development of technological or organisational solutions, higher education and vocations programmet, testing and demonstration of technologies, the invertement in implementing transalisms such as hydrogen refuelling stations (HES) along the man cornidors and heavy vehicles (buses truck, anow geometrs, trains.), the support needed for the scaling up of solutions and reacting of

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WHEREAS, The parties support the cross-sectoral strategic initiative "Green Hydrogen for coordinated by EUSALP Action Group 9. This initiative was officially launched in September 2020 EUSALP Energy conference. The Parties have responded flowarably to the initiative Hence the Parties agree to explore the above cooperation opportunities through a dedicated fo

NOW THEREFORE, the Parties confirm, in the form of this Letter of Intent, their prelimin legally binding agreement in principle to cooperate within the H2 mobility focus group as f

- The focus group is composed of the nine Parties and is coordinated by the Auvergn Alpes Region in connection with the "Green Hydrogen for the Alps" initiative and a action group 9.
 The focus group shall aim at facilitating exchanges about common needs, strate
- solutions in the field of H2 sustainable mobility, and developing cooperation and in projects
- Each party undertakes to participate or be represented in the focus group meetings be held on a periodic basis.
- Each party will help identify and mobilize funding opportunities available at EU, N
 Regional levels that could support the cooperation projects. In particular, ERDF
 funds could be mobilized to support the effort.
- Each party will be able to identify and involve other organizations within its region part in the exchanges.

The letter of intent shall enter into force on the date of its signature

Place, Date





Laurent Wauquiez Président Auvergne-Rhône-Alpes



Matteo Marnati, Regional Minister for Environment, Energy, Research and Innovation







Minote for Environment and Clam



Firmuto digitalmente da: Massimiliano Fedriga Dela: 07/06/2021 10:45:40

Massimiliano Fedriga, il Presidente

(name and function)

Stuttgart, 18.06.2021



AS:

Stefan Benzing Director Department 1 Key Tasks, Europe, International Cooperation



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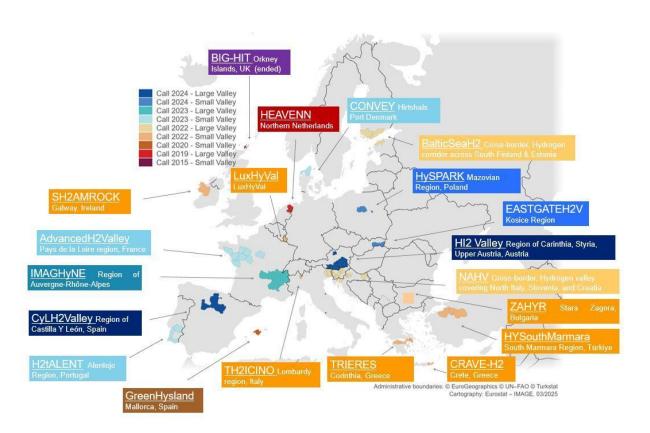
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Les Alpes, un hub H2

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3 des 7 grandes vallées H2 fiancées par le CHP sont alpines

762 M€ investissement privé
72 M€ de fonds européens











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- Le projet **North Adriatic Hydrogen Valley** mobilise plus de 340 millions d'euros et implique le ministère slovène des Infrastructures, le ministère croate de l'Économie et du Développement durable et la région autonome du Frioul-Vénétie Julienne.
- **IMAGHYNE** ouvrira la voie au déploiement d'une économie de l'hydrogène renouvelable à grande échelle dans la région Auvergne-Rhône-Alpes, pleinement intégrée au système énergétique et répondant aux besoins des secteurs à fortes émissions. ●
- Le projet **HI2-Valley** a été lancé en 2025 par les régions autrichiennes de Styrie, de Haute-Autriche et de Carinthie. De nouvelles usines produiront plus de 10 000 tonnes d'hydrogène par an, principalement destinées à l'industrie lourde. ●
- **TH2ICINO** soutient le déploiement de micro-économies de l'hydrogène en développant et en démontrant un écosystème complet dans six cas d'utilisation en Lombardie (Italie)

Et d'autres régions alpines engagées dans des candidatures au CHP!





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Project numbers

93 H2 Sites

28 Projects **5**Territories

17

Policies

| CAPACITY BUILDING | INFRASTRUCTURE | PRODUCTION | USE |
|-------------------|----------------|------------|-----|
| 4 | 26 | 21 | 22 |

Des projets de coopération alpine







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Déployer des eco-systèmes H2 en zone de montagne







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Co-funded by the European Union

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H2MA

Déployer la mobilité H2 le long des corridors alpins

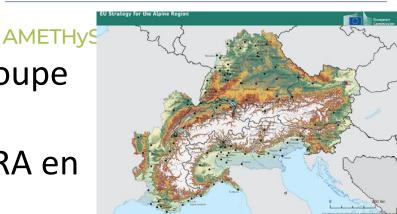




AMETHyST, un projet de la SUERA

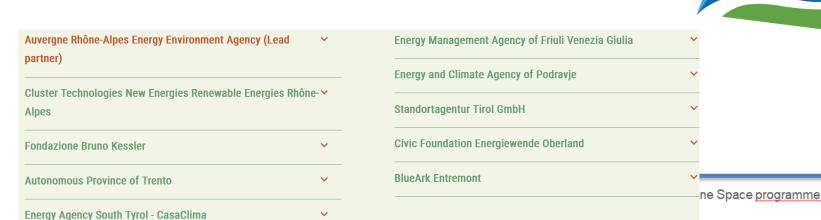
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 Projet incubé incubé dans le groupe de travail alpin H2 initié par la Présidence Française de la SUERA en 2020



Financé par le programme Interreg
 Espace Alpin

Ines-ee fr



AMETHyST Déployer des écosystèmes H2 en zone de montagne



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- Améliorer l'information et la connaissance sur les solutions hydrogène
- Développer des services d'accompagnement des acteurs locaux dans la conception et la mise en œuvre de leur projet hydrogène
- Expérimenter des solutions "hydrogène vert" en priorité sur les territoires touristiques alpins
- Favoriser les échanges d'expériences concernant les solutions hydrogène vertes entre territoires alpins
- Faciliter la mise en cohérence des politiques de soutien aux niveaux alpin, national et régional pour le déploiement d'un écosystème alpin de l'hydrogène vert.





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- Un projet qui a permis aux partenaires et acteurs locaux de mieux connaitre les enjeux de l'Hydrogène
- Beaucoup de travail sur les territoires pilotes.
- Une frustration de ne pas avoir plus de réalisations concrètes
- Continuer le travail de déploiement au niveau transfrontalier (H2Ready entre Italie et Slovenie)
- En région: souhait de la Région et des acteurs de l'H2 de monter un projet ALCOTRA en lien avec les JOP 2030.
 - Mobilité: navettes, engins déneigement, BOM
 - Renfort des réseaux électriques
 - Démonstrateurs







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An Alpine Hydrogen Resource Centre: the SKHyLINE platform

7 Octobre 2025 Grenoble, France





skhyline

Hydrogen Ecosystems in the Skyline of the Alps





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What is skHyline.eu?

skHyline is an online platform developed within the INTERREG **AMETHYST project**.

Its mission is to share valuable knowledge on the latest initiatives, technologies, strategies and economic models related to **green and low-carbon hydrogen** in Alpine regions.



skHyline

Why SkHyline?

A name designed to represent both **sustainability** and **innovation** in a single term.

It is a play of words around two concepts:

the natural line of the **mountains** (the skyline) and the clean energy potential of **green hydrogen** (H₂).







ABOUT THIS PROJECT

SkHyline is an innovative knowledge sharing platform developed within the Interreg Alpine Space project AMETHYST.

The platform's mission is to **share valuable knowledge** about the **latest green and low-carbon hydrogen initiatives, technologies, and economic models** in the Alpine regions. By doing so, we aim to empower local decision-makers, enhance the technical expertise of public authorities, and inform citizens about the potential of hydrogen as a sustainable energy vector.





How can the platform help



To Empower Decision-Makers

Local leaders and policymakers can access a repository of policies, documents, and case studies to make informed decisions about hydrogen investments and policies.



To Enhance Technical Knowledge

Public authorities and technical staff can enhance their understanding of hydrogen technologies and their economic feasibility as well as discover and explore local and European projects.



To Engage Citizens

Members of the community can learn about the benefits of hydrogen and how it contributes to a sustainable future.





Key features



An interactive **map** of green hydrogen-related projects and initiatives in the Alpine Space.



A techno-economic **simulator tool** (**H**₂**FAst**) to determine the financial feasibility of implementing hydrogen technologies.



Insights into **strategies and policies** supporting hydrogen for the decarbonization of territories.



Policy guidelines for the development of sustainable energy policies including the application of green hydrogen.





Let's explore skHyline



skhyline.eu





Thank you for the attention



Eleonora Cordioli ecordioli@fbk.eu

Sara Stemberger sstemberger@fbk.eu







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H2 experiments in the Alps: a look back at actions in the pilot regions

7 Octobre 2025 Grenoble, France





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A MultipurposE and Tran sectorial Hydrogen Support for decarbonized alpine Territories

Final event
Grenoble, October 7th 2025







FVG Pilot case

LOCAL PARTNERSHIP

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APE FVG

Energy Agency of Friuli Venezia Giulia

Pilot coordinator,

technical assessments, stakeholder dialogue



SECAB

First cooperative-based company in FVG for hydropower production and distribution

Hydro and PV producer, surplus energy provider



PromoTurismo FVG

Regional body managing and promoting tourism initiatives

Ski resort operator, H₂ snow groomers user



Area Science Park & University of

Udine

Research, academia

Knowledge exchange, link to North Adriatic Hydrogen Valley



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FVG Pilot case

PILOT AT A
GLANCE

APE FVG explored a **full-scale Alpine hydrogen ecosystem**.

Goal: replacing **diesel snow groomers** at Zoncolan ski resort.

Hydrogen produced from SECAB's surplus hydro & solar energy.

Valley already runs on **100%** renewable electricity.





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FVG Pilot caseACHIEVEMENTS & CHALLENGES

FEASIBILITY & REPLICABILITY

Raised awareness of hydrogen solutions for tourism & public mobility

Surplus 100% renewable energy confirmed (24,000 MWh/year)

Feasible applications: 3 school buses + 1 snow groomer

Two scalable scenarios validated (120 kW and 2 MW electrolysis systems)

Safe, modular storage designed according to EU standards

BARRIERS

Technological and market immaturity: prototype stage of H₂ snow groomers

Seasonality of hydrogen demand: usage concentrated in the winter months makes it difficult to pay off the costs of a production plant.

Economic constraints: the lack of a reliable business model, after-sales guarantees and stable prices halted investment decisions.



FVG Pilot case *KEY LESSONS*

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- Phased implementation: start small (120 kW), scale up gradually (2MW)
- Optimized use of renewable surplus energy: monitor grid constraints & seasonal variation
- **Regulatory alignment**: engage early, flexible storage strategies
- **Seasonality of hydrogen demand**: demand peaks in winter, low in summer \rightarrow importance of matching production with actual consumption patterns
- **Prioritize the most impactful applications**: focus on high-usage, high-impact sectors (e.g., public transport, municipal fleets, off-grid applications) before expanding into additional areas
- **Economic viability**: public-private partnerships, subsidies, and incentive mechanisms are crucial to ensure financial viability

FLEXIBLE

SCALABLE

DEMAND-DRIVEN



MERCI GRAZIE THANK YOU



Martina Arteni martina.arteni@ape.fvg.it Agenzia per l'energia del Friuli Venezia Giulia





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A MultipurposE and Tran sectorial Hydrogen Support for decarbonized alpine Territories

Grenoble, 07/10/2025



Madonna di Campiglio Ski Area



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Funivie Madonna di Campiglio S.p.A.

Ski slopes: 60 km

Altitudinal range: 1513-2501 m

Ski lifts: 19, transporting 35,533 passengers/h

Technical snow: 1.1 Mm³/year **Snow groomers:** 20 (diesel-fueled)

Skier-days: 1.2 M/year Winter turnover: 25 M€





Madonna di Campiglio Ski Area



Hydrogen potential

PRODUCTION

• Integration of hydrogen-based solutions with renewable energy systems (e.g., solar PV), for production of hydrogen when electric energy generated exceeds demand.

END-USES

 Replacement of diesel-powered snow groomers with hydrogen-powered snow groomers (fuel cell / internal combustion engine)



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LEITWOLF h2MOTION

Madonna di Campiglio Ski Area





- Strong collaboration among local stakeholders to explore hydrogen solutions for ski areas and Alpine regions.
- High interest from authorities, companies and agencies in hydrogen for mobility decarbonization, beyond electric alternatives
- Pilot ski area engaging with snow groomer manufacturers (e.g., Prinoth) on hydrogen-powered models.
- Challenges: early-stage technology, high investment & operational costs.
- Opportunity: aligns with visitor demand for sustainability, boosting ski areas' reputation as green and innovative destinations.



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- Hydrogen snow groomers show strong decarbonization potential but are still in early development → not yet ready for full fleet replacement.
- Stakeholder collaboration (ski operators, tech providers, authorities) is critical for feasibility, infrastructure, and sustainability alignment.
- Infrastructure and logistics (refueling, storage, supply chain) must be carefully planned for long-term success.
- Phased transition (pilot → gradual scale-up) reduces risks and supports adaptation to evolving hydrogen technologies.



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Recommendations for regional and local H2 development policies

7 Octobre 2025 Grenoble, France

Benjamin Auer, Casaclima







AMETHYST

AMETHyST recommendations for action

Benjamin Auer – Energy Agency South Tyrol

Grenoble, 7 October 2025





The AMETHyST Guidelines

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AMETHYST



Autostrada del Brennero



The AMETHyST Guidelines

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They are a result of:

- 1. The **mapping and analysis** of existing hydrogen strategies, policies and initiatives, available HERE
- The organisation and implementation of expert discussion tables and best practice study visits as part of the interregional exchange programme

3. Input from **expert input** via online survey in 2025



The expert survey

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Barriers for green hydrogen projects

The costs for producing green hydrogen are too high and make large scale investments unattractive.

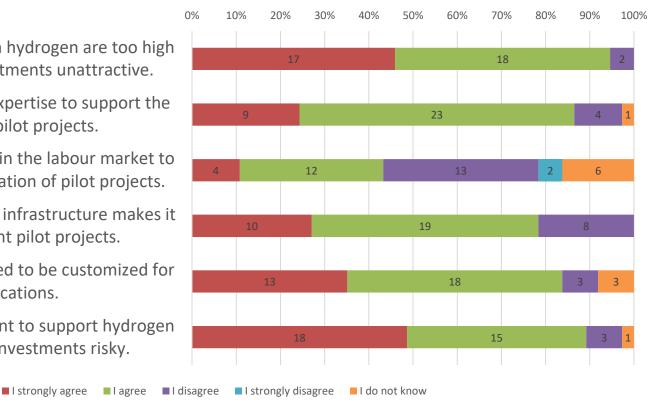
Administrations are lacking expertise to support the implementation of pilot projects.

Technical staff is lacking in the labour market to support the implementation of pilot projects.

Lack of hydrogen transport infrastructure makes it difficult to implement pilot projects.

Regulations and standards need to be customized for hydrogen applications.

Lack of political commitment to support hydrogen technologies makes investments risky.





The expert survey

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Recommendations for regional policy planning

Administrations that intend to implement hydrogen projects should do so within a strategic framework, ideally by adopting a...

Green hydrogen should be used in areas that cannot be directly electrified or that have a high potential for CO2 savings.

Regional hydrogen targets need stronger coordination with national hydrogen policy objectives.

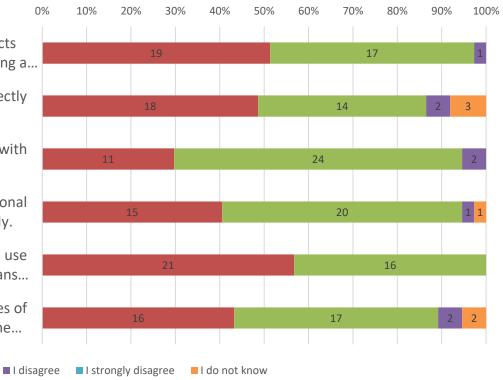
Regional hydrogen targets need stronger interregional coordination to better match demand and supply.

■ I strongly agree

I agree

Regional hydrogen targets for production, transport and end use must be integrated into the regional energy and climate plans...

To create social acceptance, the advantages and disadvantages of hydrogen applications shall be transparently disclosed to the...





Fields of intervention

- 1. Promote regional policy planning and green hydrogen strategies
- 2. Ensure coordination between national and regional hydrogen policies
- 3. Foster transnational and transregional cooperation



Fields of intervention

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1. Promote regional policy planning and green hydrogen strategies



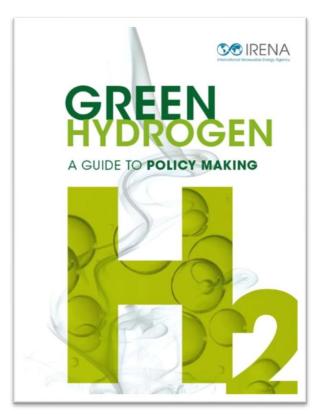
European Hydrogen Observatory 2025



Draft a (regional) green hydrogen strategy

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Vision Document

- •Showcase potential / end goal
- Align private and public views
- Higlight benefits and added value

Roadmap

- Define major milestones and targets
- Present indicativer timeline for scaling up
- Showcase actions to advance

Strategy

- Define key targets
- •Ensure coherence with the rest of energy policy
- •Introduce direct, integrating and enabling measures
- Introduce a timeline

IRENA: Green Hydrogen – A Guide To Policy Making, 2019.



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Monitoring, Knowledge, and Social Acceptance

Monitoring

Communication & acceptance

Improve knowledge & skills

Green
Hydrogen
Policy Principles

Governance, policy and finance

Unlock external expertise through public-private partnerships

Implementation of Steering instruments for green hydrogen

Policy alignment

Multi-level governance & cooperation

Core strategy and technical focus

Energy Efficiency first

Additionality of renewable energy sources

Decarbonization potential



Fields of intervention

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2. Ensure coordination between national and regional hydrogen policies

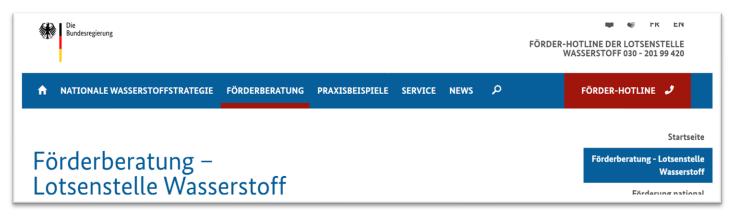


Recommendations

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Connect regional ambition with national strategies

Establish national support structures



Example: One-stop-shop of the German government



Fields of intervention

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3. Foster transnational and transregional cooperation

Interreg



Co-funded by the European Union

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Recommendations







This project is co-financed by the European Regional Development Fund through the Interreg Alpine Space programme



Recommendations

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- Collaboration & Knowledge Exchange Foster networking, shared learning, and cross-regional hydrogen initiatives.
- Policy & Governance Alignment Harmonize strategies, standards, and long-term policy frameworks across the Alpine region.
- Financing & Implementation Support Coordinate public funding, streamline EU funding access, and monitor effective models.
- Sustainability & Public Engagement Ensure environmental integrity and community involvement in hydrogen development.



Read the full report!

Alpine Space







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Thank you

Benjamin Auer – Energy Agency South Tyrol benjamin.auer@klimahausagentur.it



Strong Alpine political engagement in developing H2

EUSALP H2 Focus Group

Develop joint projects

Identify H2 cooperation

Lobby to EU commission

established in 2021 to:

areas

Recitals

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WHEREAS, the parties wish to jointly define and implement a common innovation agenda and cooperation projects to accelerate the deployment of hydrogen-based solutions, strengthen local hydrogen-ecosystems and building interregional value chains. These projects could facilitate and support, among others, the following areas: experience and knowledge sharing about common challenges and available solutions, the joint development of technologies of reganisational solutions, ligher education and vocational training programmes, testing and demonstration of technologies, the investment in implementing translipine solutions such as hydrogen refuelling stations (HRS) along the main corndors and heavy vehicles (buses, coaches, trucks, snow groomers, trains ...), the support needed for the scaling up of solutions and reaching of economic profitability.

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- The focus group shall aim at facilitating exchanges about common needs, strategies and solutions in the field of H2 sustainable mobility, and developing cooperation and investment projects
- Each party undertakes to participate or be represented in the focus group meetings that will be held on a periodic basis.
- Each party will help identify and mobilize funding opportunities available at EU, National or Regional levels that could support the cooperation projects. In particular, ERDF regional funds could be mobilized to support the effort.
- Each party will be able to identify and involve other organizations within its region to take part in the exchanges.

The letter of intent shall enter into force on the date of its signature.

Place, Date







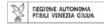
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Matteo Marnati, Regional Minister for Environment, Energy, Research and Innovation









Firmato digitalmente da: Massimiliano Fedriga Deta: 07/06/2021 18:45:40

Massimiliano Fedriga, il Presidente

(name and function)

Stuttgart, 18.06,2021





Stefan Benzing Director Department 1 Key Tasks, Europe, International Cooperation



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Firmato digitalmente da: Maurizio Fugatti Data: 01/07/2021 14:30:47

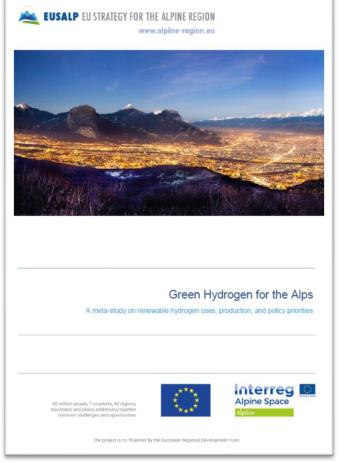


EUSALP CROSS-CUTTING PRIORITY ON "Accelerating the Energy Transition for a Carbon-Neutral Alpine Region"

Meta-study "Green Hydrogen in the EUSALP"

University of Bolzano

| 4 Opportunities for cooperation in the EUSALP region: a case study on road infrastructure development | | | |
|---|--|--|--|
| 4.1 Case study rationale | | | |
| 4.1.1 Objectives and indicators | | | |
| 4.2 Case study description and system boundaries51 | | | |
| 4.3 Methods | | | |
| 4.3.1 System components description and overall assumptions52 | | | |
| 4.3.2 Techno-economic-environmental assessment | | | |
| 4.4 Results and discussion | | | |
| 4.4.1 Cost per kilometer traveled | | | |
| 4.4.2 Specific energy | | | |
| 4.4.3 Specific emission | | | |
| 4.4.4 Combined cost of infrastructure | | | |
| 4.5 Conclusions | | | |
| 5 Policy priority evaluation | | | |

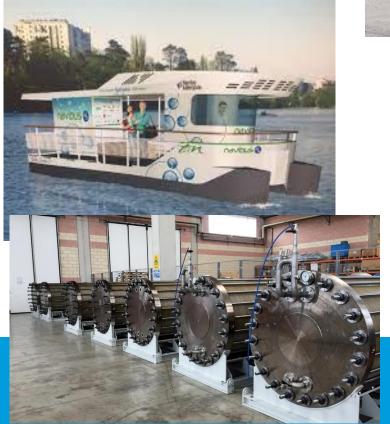
















Partnership

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| AURA-EE | Auvergne Rhône Alpes Energy Environment Agency | FR |
|-----------------------|--|----|
| TENNERDIS | TENNERDIS | FR |
| FBK | Fondazione bruno Kessler | ІТ |
| PAT | Provincia of Trento | ІТ |
| CASACLIMA | CASACLIMA | ІТ |
| APE FVG | Energy agency for Friuli Venezi Giulia | ІТ |
| ENERGAP | Energy Agency of Podravje | SL |
| Standortagentur Tirol | Cluter Mechayronik Tyrol | AT |
| EWO | Civic Foundation Energiewende Oberland | DE |
| Blueark | Blue Ark Entremont | СН |







Co-funded by the European Union

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Conclusions

7 Octobre 2025 Grenoble, France

